



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

CONTRACT

| | | |
|--|---|--|
| <u>Contract / Revision</u> 585007 / | | <u>Alt Order #</u> 09848980 |
| <u>Product</u> VOTERS FIRST | | |
| <u>Contract Dates</u> 10/23/12 - 11/06/12 | | <u>Estimate #</u> 1786 |
| <u>Advertiser</u> Voters First | | <u>Original Date / Revision</u> 10/19/12 / 10/19/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WJW | <u>Account Executive</u> Alexandra Bradley | <u>Sales Office</u> Washington DC |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 8476 | <u>Advertiser Code</u> 369 | <u>Product Code</u> 387 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

New Media Firm
1322 G Street SE
Washington, DC 20003

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Totals | |
|----------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|--------|------------|
| | | | | | | | | | | | Spots | Amount |
| N 1 | 8 | 10/31/12 | 10/31/12 | M-F 5a-530a | 5a-530a | | :30 | | | NM | 1 | \$1,200.00 |
| FOX8-NWS-5AM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$1,200.00 | | | |
| N 2 | 8 | 11/01/12 | 11/01/12 | M-F 5a-530a | 5a-530a | | :30 | | | NM | 1 | \$1,200.00 |
| FOX8-NWS-5AM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$1,200.00 | | | |
| N 3 | 8 | 10/30/12 | 10/30/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 1 | \$1,500.00 |
| FOX8-NW-5:30AM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$1,500.00 | | | |
| N 4 | 8 | 10/31/12 | 10/31/12 | M-F 530a-6a | 530a-6a | | :30 | | | NM | 1 | \$1,500.00 |
| FOX8-NW-5:30AM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$1,500.00 | | | |
| N 5 | 8 | 10/30/12 | 10/30/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$3,500.00 |
| FOX8-NWS-MORNG | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$3,500.00 | | | |
| N 6 | 8 | 10/31/12 | 10/31/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$3,500.00 |
| FOX8-NWS-MORNG | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$3,500.00 | | | |
| N 7 | 8 | 11/01/12 | 11/01/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$3,500.00 |
| FOX8-NWS-MORNG | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$3,500.00 | | | |
| N 8 | 8 | 11/02/12 | 11/02/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$3,500.00 |
| FOX8-NWS-MORNG | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$3,500.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

| | | |
|--|--|--|
| Contract / Revision 585007 / | | Alt Order # 09848980 |
| Contract Dates 10/23/12 - 11/06/12 | | Product VOTERS FIRST |
| Advertiser Voters First | | Estimate # 1786 |
| | | Original Date / Revision 10/19/12 / 10/19/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Totals | |
|-----------------|----|-------------------|-----------------|----------------------|------------------|------|--------|-------------------|-------------|------|--------|------------|
| | | | | | | | | | | | Spots | Amount |
| N 9 | 8 | 10/30/12 | 10/30/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 1 | \$2,800.00 |
| FOX8 NEWS-9AM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$2,800.00 | | | |
| N 10 | 8 | 10/31/12 | 10/31/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 1 | \$2,800.00 |
| FOX8 NEWS-9AM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$2,800.00 | | | |
| N 11 | 8 | 11/01/12 | 11/01/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 1 | \$2,800.00 |
| FOX8 NEWS-9AM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$2,800.00 | | | |
| N 12 | 8 | 11/02/12 | 11/02/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 1 | \$2,800.00 |
| FOX8 NEWS-9AM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$2,800.00 | | | |
| N 13 | 8 | 10/30/12 | 10/30/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$1,500.00 |
| NEW DY CLEVELND | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$1,500.00 | | | |
| N 14 | 8 | 11/01/12 | 11/01/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$1,500.00 |
| NEW DY CLEVELND | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$1,500.00 | | | |
| N 15 | 8 | 10/30/12 | 10/30/12 | M-F 12p-1p Noon News | 12p-1p Noon News | | :30 | | | NM | 1 | \$2,000.00 |
| FOX8-NWS-12NN | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$2,000.00 | | | |
| N 16 | 8 | 11/02/12 | 11/02/12 | M-F 12p-1p Noon News | 12p-1p Noon News | | :30 | | | NM | 1 | \$2,000.00 |
| FOX8-NWS-12NN | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$2,000.00 | | | |
| N 17 | 8 | 10/30/12 | 10/30/12 | M-F 2p-3p | 2p-3p | | :30 | | | NM | 1 | \$1,000.00 |
| STEVE HARVEY | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$1,000.00 | | | |
| N 18 | 8 | 10/31/12 | 10/31/12 | M-F 2p-3p | 2p-3p | | :30 | | | NM | 1 | \$1,000.00 |
| STEVE HARVEY | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$1,000.00 | | | |
| N 19 | 8 | 11/01/12 | 11/01/12 | M-F 2p-3p | 2p-3p | | :30 | | | NM | 1 | \$1,000.00 |
| STEVE HARVEY | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$1,000.00 | | | |
| N 20 | 8 | 11/02/12 | 11/02/12 | M-F 2p-3p | 2p-3p | | :30 | | | NM | 1 | \$1,000.00 |
| STEVE HARVEY | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$1,000.00 | | | |
| N 21 | 8 | 10/30/12 | 10/30/12 | M-F 3p-4p | 3p-4p | | :30 | | | NM | 1 | \$1,200.00 |
| RICKI LAKE | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 585007 / | 09848980 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/23/12 - 11/06/12 | VOTERS FIRST | 1786 |

| | |
|---------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Voters First | 10/19/12 / 10/19/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Totals Amount |
|-------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$1,200.00 | | | |
| N 22 | 8 | 10/31/12 | 10/31/12 | M-F 3p-4p | 3p-4p | | :30 | | | NM | 1 | \$1,200.00 |
| | | RICKI LAKE | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$1,200.00 | | | |
| N 23 | 8 | 11/01/12 | 11/01/12 | M-F 3p-4p | 3p-4p | | :30 | | | NM | 1 | \$1,200.00 |
| | | RICKI LAKE | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$1,200.00 | | | |
| N 24 | 8 | 11/02/12 | 11/02/12 | M-F 3p-4p | 3p-4p | | :30 | | | NM | 1 | \$1,200.00 |
| | | RICKI LAKE | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$1,200.00 | | | |
| N 25 | 8 | 10/30/12 | 10/30/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 1 | \$1,500.00 |
| | | JUDGE JUDY B | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$1,500.00 | | | |
| N 26 | 8 | 10/31/12 | 10/31/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 1 | \$1,500.00 |
| | | JUDGE JUDY B | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$1,500.00 | | | |
| N 27 | 8 | 11/01/12 | 11/01/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 1 | \$1,500.00 |
| | | JUDGE JUDY B | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$1,500.00 | | | |
| N 28 | 8 | 11/02/12 | 11/02/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 1 | \$1,500.00 |
| | | JUDGE JUDY B | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$1,500.00 | | | |
| N 29 | 8 | 10/30/12 | 10/30/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 1 | \$1,500.00 |
| | | JUDGE JUDY | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$1,500.00 | | | |
| N 30 | 8 | 11/01/12 | 11/01/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 1 | \$1,500.00 |
| | | JUDGE JUDY | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$1,500.00 | | | |
| N 31 | 8 | 10/30/12 | 10/30/12 | M-F 5p-6p News | 5p-6p News | | :30 | | | NM | 1 | \$3,000.00 |
| | | FOX8-NWS-5PM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$3,000.00 | | | |
| N 32 | 8 | 11/02/12 | 11/02/12 | M-F 5p-6p News | 5p-6p News | | :30 | | | NM | 1 | \$3,000.00 |
| | | FOX8-NWS-5PM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$3,000.00 | | | |
| N 33 | 8 | 10/31/12 | 10/31/12 | M-F 6p-7p News | 6p-7p News | | :30 | | | NM | 1 | \$4,000.00 |
| | | FOX8-NWS-6PM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$4,000.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 585007 / | 09848980 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/23/12 - 11/06/12 | VOTERS FIRST | 1786 |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Voters First | 10/19/12 / 10/19/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Totals | |
|-----------------|----|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|------|--------|------------|
| | | | | | | | | | | | Spots | Amount |
| N 34 | 8 | 11/01/12 | 11/01/12 | M-F 7p-730p News | 7p-730p News | | :30 | | | NM | 1 | \$4,000.00 |
| FOX8 NWS-7PM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$4,000.00 | | | |
| N 35 | 8 | 11/01/12 | 11/01/12 | M-F 10p-1030p | 10p-1030p | | :30 | | | NM | 1 | \$4,500.00 |
| FOX8-NWS-10PM< | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$4,500.00 | | | |
| N 36 | 8 | 10/31/12 | 10/31/12 | M-F 1130p-12a | 1130p-12a | | :30 | | | NM | 1 | \$1,000.00 |
| SEINFELD | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$1,000.00 | | | |
| N 37 | 8 | 11/05/12 | 11/05/12 | M-F 6a-8a | 6a-8a Rotator | | :30 | | | NM | 1 | \$3,400.00 |
| FOX8-NWS-MORNG | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$3,400.00 | | | |
| N 38 | 8 | 11/05/12 | 11/05/12 | M-F 10a-11a | 10a-11a | | :30 | | | NM | 1 | \$1,000.00 |
| NEW DY CLEVELND | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$1,000.00 | | | |
| N 39 | 8 | 11/05/12 | 11/05/12 | M-F 1p-2p | 1p-2p | | :30 | | | NM | 1 | \$700.00 |
| JEFF PROBST | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$700.00 | | | |
| N 40 | 8 | 11/05/12 | 11/05/12 | M-F 3p-4p | 3p-4p | | :30 | | | NM | 1 | \$950.00 |
| RICKI LAKE | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$950.00 | | | |
| N 41 | 8 | 11/05/12 | 11/05/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 1 | \$1,500.00 |
| JUDGE JUDY B | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$1,500.00 | | | |
| N 42 | 8 | 11/05/12 | 11/05/12 | M-F 4p-5p | 4p-5p | | :30 | | | NM | 1 | \$1,500.00 |
| JUDGE JUDY | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$1,500.00 | | | |
| N 43 | 8 | 11/05/12 | 11/05/12 | M-F 6p-7p News | 6p-7p News | | :30 | | | NM | 1 | \$3,800.00 |
| FOX8-NWS-6PM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$3,800.00 | | | |
| N 44 | 8 | 11/05/12 | 11/05/12 | M-F 6p-7p News | 6p-7p News | | :30 | | | NM | 1 | \$3,800.00 |
| FOX8-NWS-6PM | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$3,800.00 | | | |
| N 45 | 8 | 11/03/12 | 11/03/12 | Fox 8 News Sa 8a-10a | Sa 8a-10a | | :30 | | | NM | 1 | \$1,500.00 |
| FOX8-SAT MORN | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$1,500.00 | | | |
| N 46 | 8 | 11/03/12 | 11/03/12 | Fox 8 News Sa 8a-10a | Sa 8a-10a | | :30 | | | NM | 1 | \$1,500.00 |
| FOX8-SAT MORN | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 585007 / | 09848980 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/23/12 - 11/06/12 | VOTERS FIRST | 1786 |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Voters First | 10/19/12 / 10/19/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|----------------|----|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|------|--------|--------------|
| | | | | | | | | | | | Totals | |
| | | | | | | | | | | | Spots | Amount |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$1,500.00 | | | |
| N 47 | 8 | 11/04/12 | 11/04/12 | Fox 8 News Su 8a-10a | Su 8a-10a | | :30 | | | NM | 1 | \$2,500.00 |
| FOX8 NWS SU-8A | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$2,500.00 | | | |
| N 48 | 8 | 11/04/12 | 11/04/12 | FOX News Sunday | 10a-11a | | :30 | | | NM | 1 | \$3,500.00 |
| FOX8 NW SU-10A | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$3,500.00 | | | |
| Totals | | | | | | | | | | | 48 | \$100,550.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 10/29/12 - 11/05/12 | 48 | \$100,550.00 | \$85,467.50 |
| Totals | 48 | \$100,550.00 | \$85,467.50 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.